



PRESS RELEASE

FOR IMMEDIATE RELEASE 11/16/16:

The Child Center of NY Moves Headquarters to Forest Hills Launches #DreamsTakeFlight Awareness Campaign

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NEW YORK, NY –

The Child Center of NY is pleased to announce two exciting upcoming events in the social impact organization's long and impressive history. This week, the agency, founded in 1953, moves its central office from Woodside, Queens, to Forest Hills, taking over the entire sixth floor of Forest Hills Tower on Queens Boulevard. This new space has been renovated to accommodate 150 administrative and program staff of the nearly 1,000 Child Center employees throughout New York City. In addition to being fitted with modern sound-reduction technology and large conference and swing spaces, the new site is replete with plenty of natural light conducive to and representative of the uplifting work the agency does every single day. The Forest Hills offices are also more centrally located and closer to many of the agency's wellness centers and partner schools in South Queens.

The transition has been in the works for a few months and has many at the organization reenergized and newly optimistic about potential future growth. Deepmalya Ghosh, Senior VP for External Affairs and Community Engagement, spoke to The Child Center's measurable development over the 23 years he has served the organization. "As someone who has observed our progress as compared to other like agencies in the field, I can tell you that our agency stands out as the best, most innovative, and most effective of its kind. I've always been deeply proud of our work and am pleased to be moving to an office reflective of our modern, in-tune perspective."

The second event, Dreams Take Flight, is a communications campaign aimed to create awareness of The Child Center's multifaceted, innovative work by taking what some might consider a mere time-passing activity -- making paper airplanes -- and turning it into a learning and sharing opportunity. To do so, The Child Center invited students from August Martin High School in Jamaica to visit another of our nearby schools, PS 182, in an after-school Project-Based Lesson (PBL) and mentor the younger children there in introductory Aviation Studies. Groups of three, supervised by service learning and other staff, created paper airplanes, discussing drag, lift, and other key elements in flight, and then wrote

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dreams, aspirations, or empowering statements upon and launched them. Images from this lesson are available on [the campaign's website](#).

Via Instagram, Twitter, and Facebook, and utilizing the hashtag #DreamsTakeFlight, students and faculty at other schools will be encouraged to create their own, similar lessons and upload their photos or videos to share. Building further on the “flight” theme, future activities will introduce students to other opportunities to learn about aviation and to share experiences with other students.

Said Traci Donnelly, CEO and Executive Director, “At The Child Center of NY, we strive every day to help children and families with wraparound, ‘whole child’ services – and we’ve been doing so for over 60 years. Dreams Take Flight reintroduces us to the public at a moment in time when we are particularly poised to accomplish even more by reaching even more children – and helping their dreams to soar.”

About The Child Center of NY: The Child Center of NY’s mission is to strengthen children and families with skills, opportunities and emotional support to build healthy, successful lives. Founded in 1953, it is a multiservice organization that annually reaches more than 26,000 children from birth through young adulthood at more than 50 school and community locations. The Child Center works in four main program areas: early childhood education; behavioral health; prevention and family support; and youth development. The Child Center is based primarily in Queens but also serves children and families in Brooklyn, the Bronx, and Manhattan. To learn more, please visit www.childcenterny.org.