




the  
**child center** of ny



BUILDING **RESILIENT**  
CHILDREN, FAMILIES, AND COMMUNITIES





For more than 60 years, The Child Center of NY has nurtured and guided children, youth, and families. Today, we annually serve 18,000 children, in more than 20 languages, at dozens of locations primarily in Queens but also in Brooklyn and Manhattan. Our holistic approach features a wealth of services, from early childhood education and family counseling to afterschool enrichment and college-career readiness. Ultimately, we help young people build the emotional, educational, and life skills they need to lead happy, healthy, and productive lives.





## DEAR FRIENDS,

Each day at The Child Center of NY, we work with children and families who have the courage to make a new start, and we see the strength and resourcefulness they summon to succeed. These families want what all families want: a healthy home life, opportunities for their children, safe community spaces, and the chance to work and provide for their loved ones.

But their path isn't easy. Some have to choose between food and rent, between burying trauma and working through it, between staying home with no income or leaving their children in unsafe care.

We are here to make those choices easier. Our programs help families by providing a strong educational start, by allowing parents to work while their children are safe and learning, and by giving children the experiences that will open them up to exciting new dreams.

Over the last six decades, we've steadily expanded our reach and our services. With new leadership in place, we're committed to safeguarding The Child Center's mission and building on its legacy. We will continue to measure our success not just by the number of services we offer and people we reach—but by the quality of our services and the impact we have in improving lives.

In the coming year, we see exciting opportunities. New York City is expanding its funding for universal preschool and afterschool programs, recognizing that we must invest in young people as early as possible. As a college education becomes even more crucial, we will help our youth prepare for twenty-first century success without wavering from our 61-year commitment to serve families in need of counseling.

We face significant challenges. Despite repeated research that untreated emotional disorders are linked to school failure, future homelessness, and crime, mental health care remains stigmatized and public funding has vastly diminished. We will continue to develop innovations that improve financial viability while also enriching the quality of our services.

The people we serve have the strength to work, to heal, and to build loving families. Our work shows them a way forward. As these pages show, when you invest in The Child Center you build the skills, health, and resilience of the next generation, and you build a better world for us all.

Sincerely,



Traci Donnelly  
Chief Executive Officer and Executive Director



Richard Jay  
President of the Board of Directors

At book time, Alex (left) reads with his friends. When he first arrived at our Head Start program, Alex threw destructive tantrums. His teachers calmed him and helped him learn how to communicate his feelings in a healthy way. "Now when he gets upset, he takes time to focus," says his teacher, Lorena. "He loves to read and to write sweet notes to his friends and his mother."



**HEALTHY DEVELOPMENT BEGINS IN THE WOMB** and progresses rapidly after birth. The brain's growth during a child's first three years sets the stage for learning, language, and emotional wellbeing.

Children born into poverty fall behind from the very beginning. They speak less and know fewer words, and are far more likely to arrive at school already behind. But with the right care and attention, it is possible to change the course of a child's life. **RESILIENCE STARTS HERE.**

## STARTING STRONG





## WHY IT WORKS

- Research-proven practices from birth, including a home-based program for babies, and preschool and pre-K five days a week
- A holistic approach that addresses the health and wellbeing of the entire family
- Guidance to help parents nurture their children and create a supportive home

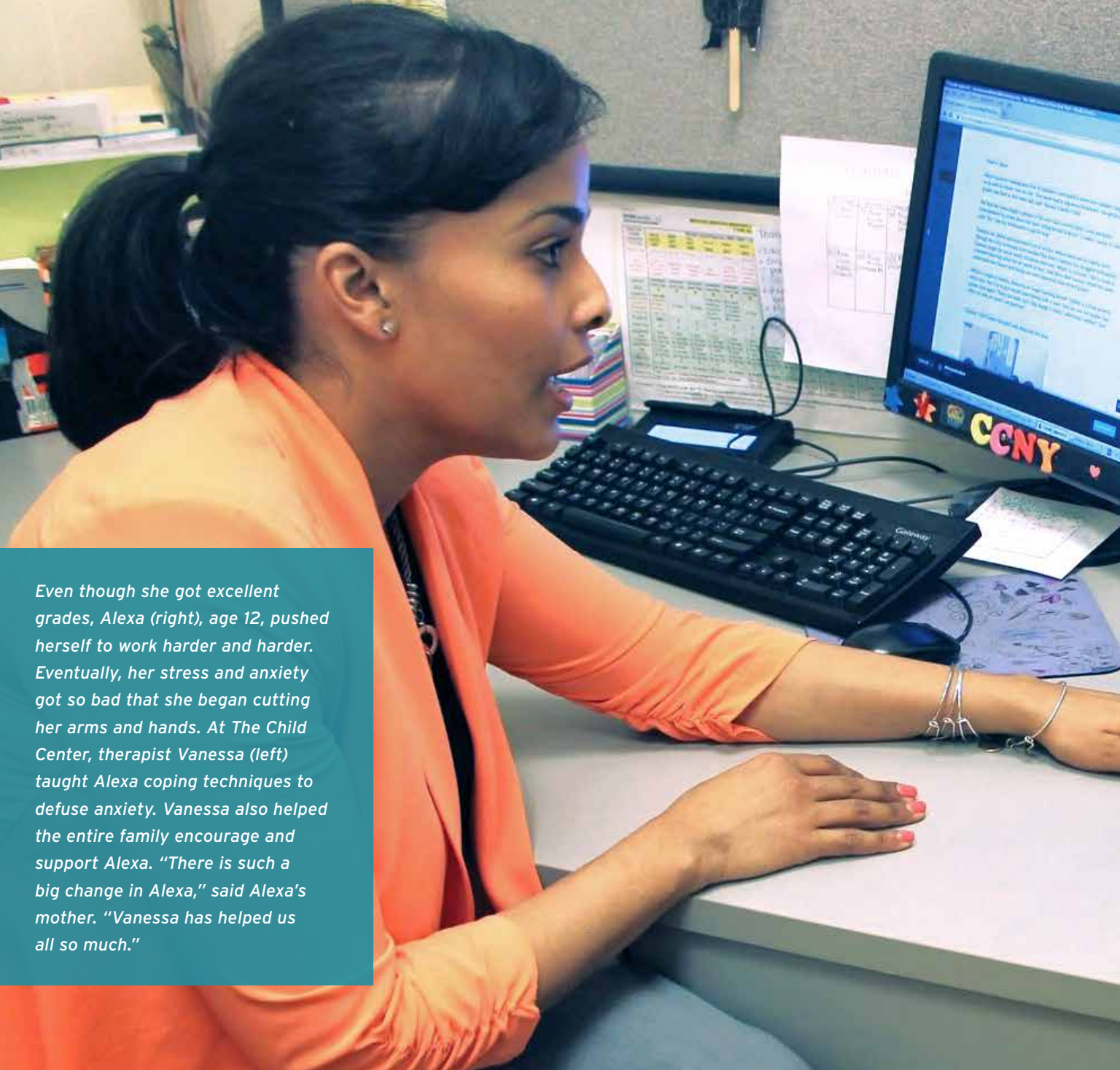
## OUR RESULTS

By the end of the school year:

- **97%** met or exceeded social emotional expectations, up from 18% in the fall.
- **93%** met or exceeded cognitive development expectations, up from 16% in the fall.
- **100%** met or exceeded expectations in language development, up from 28% in the fall.

*Source: Owen Consulting, using Creative Curriculum assessment scores, 2012-2013, from our Woodside Head Start Center.*





*Even though she got excellent grades, Alexa (right), age 12, pushed herself to work harder and harder. Eventually, her stress and anxiety got so bad that she began cutting her arms and hands. At The Child Center, therapist Vanessa (left) taught Alexa coping techniques to defuse anxiety. Vanessa also helped the entire family encourage and support Alexa. "There is such a big change in Alexa," said Alexa's mother. "Vanessa has helped us all so much."*

**ON THE JOURNEY TO ADULTHOOD**, all children will face problems. But for those with few resources, a single traumatic event or bad decision can be devastating.

School failure, emotional problems, poverty, abuse—children can't overcome these without help. With a broad array of services, plus clinical expertise and a dedicated staff, we help children and their families get back on track and give them the tools they need to move forward.

## OVERCOMING CHALLENGES




## WHY IT WORKS

- Individual and family counseling at neighborhood centers and schools
- Multilingual and culturally sensitive services, including our unique Asian Outreach Program
- Crisis intervention to prevent the need for foster care, psychiatric hospitalization, and juvenile detention
- Certified drug and alcohol treatment
- Liaisons with teachers to promote school success
- Research-proven approaches

## OUR RESULTS

- **95%** success rate in preventing re-abuse or neglect six months after treatment
- **85%** success rate in preventing psychiatric hospitalizations for children on the brink
- **86%** reduction in crime, drug use, truancy, and other risk behaviors among teens in our Juvenile Justice Program—from the beginning of treatment to six months after treatment ends





*Seventh-grader Joenie Abordo sprints ahead in his afterschool fitness and nutrition class at our Parsons Beacon Center, which served more than 1,000 children, teens, and adults last year.*

**DURING CHILDHOOD AND ADOLESCENCE, YOUNG PEOPLE DISCOVER WHO THEY ARE** and what they are good at. But far too many NYC youth live in tough neighborhoods with few positive ways to explore and grow.

For these youth, six days a week at more than a dozen locations, our afterschool programs offer safe, caring environments where they can learn from mentors, build skills and confidence, and begin to dream about the future.

## DEVELOPING TALENTS





## WHY IT WORKS

- Tutoring and hands-on learning that complement the school day
- Opportunities such as math clubs, robotics, arts, drama, music, and sports teams
- Peer-to-peer sexual health programs, and community service opportunities that develop leadership skills

## OUR RESULTS

- In our Math & Money program, **85%** of kindergarten and first graders improved 20% or more in basic math skills after a 14-week tutoring program.
- Students in our JHS 185 afterschool program missed **50%** fewer school days and had significantly fewer suspensions than the rest of the student body.
- In our Tolerance Project, **100%** of participants felt that they were equipped to resolve problems peacefully—a 40% increase from the beginning of the year.



*At our afterschool program in Elmhurst, students learn digital skills.*



*Getting homework done—one of the many ways we promote school success.*



*Teens from our Far Rockaway Beacon Center at the Tribeca Film Festival, where they screened a PSA that they wrote and produced.*

Through The Child Center's JobNet Career Club, 18-year-old Israel completed job-readiness training and secured an internship at Queens Public Library. He did so well that he was offered a permanent position as a job mentor. "I enjoy seeing people leave happy," says Israel, who is now applying to college with the goal of studying computers and becoming a writer.

# JOB INFORMATION

## WHY IT WORKS

- College and career guidance, SAT prep, and help with applications
- Counseling and mentor relationships throughout the process
- Paid internships, summer employment, resume writing skills, interview prep, and job coaching

## OUR RESULTS

- Last year **95%** of our low-income workforce development participants graduated high school and enrolled in a four-year college.
- In our College and Career Ready program, **86%** of middle school students who began below grade level in reading advanced by one or more grade levels by the end of the year, and **70%** did the same in math.

*Below, Israel helps a job applicant choose a tie from the library's "Tiebrary."*



**TO PREPARE FOR 21ST CENTURY JOBS**, young people need to begin planning early. Our College and Career Ready program starts in sixth grade with high school selection help, career exploration, and college visits.

We continue the process all the way through high school graduation and beyond, helping teens to get the grades, workplace skills, and emotional competencies they need to complete college, hold good jobs, and lead rewarding lives. **THIS IS RESILIENCE.**

# MEETING THE WORLD



## STATEMENT OF ACTIVITIES & CHANGES IN NET ASSETS

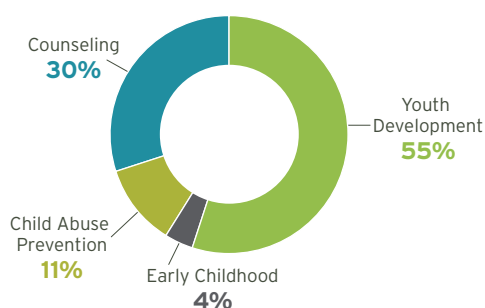
For the year ended June 30, 2013 (with Summarized Totals for 2012)

	Totals	
	2013	2012
<b>Revenues:</b>		
Contract and grant services	\$20,202,075	\$19,650,747
Patient services, net	10,944,125	11,589,753
Contributions	669,041	585,857
In-kind contributions	712,909	610,641
Fundraising, net of direct expenses of \$275,971 and \$263,370, respectively	918,343	732,600
Other	1,607	2,873
Total revenues	33,448,100	33,172,471
<b>Expenses:</b>		
Program services	29,884,625	29,746,168
Supporting services	3,287,525	3,221,177
Total expenses	33,172,150	32,967,345
Change in net assets	275,950	205,126
<b>Net Assets, Beginning of Year</b>	317,059	111,933
<b>Net Assets, End of Year</b>	\$ 593,009	\$ 317,059

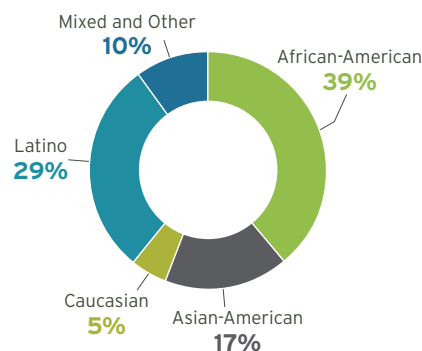
To see our complete audited financial statement, please visit [www.childcenterny.org](http://www.childcenterny.org).

## Who We Serve

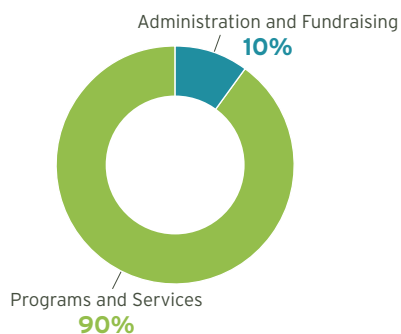
By Program



By Ethnicity



## How We Spend Our Money



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We deeply appreciate the following corporations, foundations, and individuals whose generous gifts supported our life-changing programs in fiscal year 2013 (July 1, 2012 through June 30, 2013).

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Lena Fusco

Cynthia Mann Haiken

Stephanie and Jon Hoffman

Patricia and Richard Jay

Katherine Macari

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Anthony Reisman

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"In a city where income inequality is so vivid and the gaps are so wide, The Child Center provides a bridge of hope. It is a vital organization in two very basic ways. One is that it provides kids with the security and opportunity that every child deserves. And two is that it gives us the opportunity to help others."

—Roger Altman

*Founder and Executive Chairman, Evercore Partners and Former Deputy Secretary of The U.S. Treasury*

"This program enhances my daughter's talents. She is artistic and enjoys singing, cooking, and dancing—they do all that here. She's learning to work in a group and becoming more responsible. She loves it, and I love it too."

—Cynthia M. Fleurival-Garrett

*Mother of Arielle, who attends The Child Center's Beacon Community Center in Flushing*

"A quality early childhood education continues to be one of the best investments our country can make, and in The Child Center of NY we have a top-notch provider committed to ensuring our children are ready to succeed."

—Representative Joseph Crowley, Queens and the Bronx

"Big Brothers Big Sisters of New York City is proud to partner with The Child Center of NY, which plays a crucial role in helping young people succeed in life by providing vital education, counseling, child abuse prevention, and youth development programs and services."

—Julia Baldassano, Deputy Chief Program Officer, Big Brothers Big Sisters of New York City

"Our partnership with The Child Center gives our students a valuable opportunity they would not otherwise have—the chance to build a supportive, lasting relationship with a trusted adult, someone who is not evaluating their performance but who is still deeply invested in their success."

—Shermila Bharat, principal, Aspirations LTW High School, East New York



the **child center** of ny

**The Child Center of NY**

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