

**For Immediate Release**

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**The Child Center of NY Names Traci Donnelly Chief Operating Officer**

*20 Years of Nonprofit Management and Education Expertise*



**LinkedIn Profile** <http://linkd.in/12vioON>

Traci Donnelly—formerly a senior vice president and New York State region director at Phoenix House—has been hired as chief operating officer at The Child Center of NY, the 60-year-old nonprofit children’s agency serving 18,000 children and youth per year. She begins July 3.

“We looked long and hard because we wanted to find the perfect match and we have found exactly that,” said Richard Jay, president of the board of directors. “Traci brings a record of proven success in management, as well as deep knowledge of education and behavioral health issues. Her passion and personality will help us continue to build external relationships and visibility as a leading children’s agency in New York City.”

In her new role, Ms. Donnelly will be responsible for ensuring the highest quality services for children and youth at The Child Center’s programs in 70 locations in Queens and Brooklyn. In addition, she will focus on long-term fiscal sustainability of the \$34 million agency. She will be based at the Central offices in Woodside, Queens.

“Traci will really fit in with our team because she is totally dedicated to children and their well-being,” said Sandra Hagan, executive director. “We are thrilled to have her expertise as we continue to help thousands of vulnerable young people get the support they need to stay on track and succeed in life.”

In her tenure at Phoenix House, Ms. Donnelly presided over residential and outpatient treatment programs; military residential and outpatient assessment; and direct services, as well as \$60M worth of NYS bonding projects. She eliminated bureaucracy, improved efficiency, and played a lead role in designing strategic plans. Earlier in her career she was a director of mental health services and a special education teacher. Ms. Donnelly earned both her master's in education and her bachelor's in psychology/criminal justice from Dowling College in Oakdale, NY.

"I am delighted for the opportunity to join an organization with such a passionate and mission driven team," said Ms. Donnelly. "I will strive to ensure that The Child Center of NY continues to deliver the same level of outstanding services with the compassion and spirit the community has come to know so well."

*Founded in 1953, The Child Center of NY is a leading nonprofit children's agency that serves 18,000 children each year with services in four main program areas: early childhood education, counseling and substance abuse treatment, child abuse prevention, and youth services. Its mission is to help at-risk children and youth succeed in life. To learn more, please visit [www.childcenterny.org](http://www.childcenterny.org)*

For additional information or to arrange an interview please contact Laura Schenone (686) 734-6378 or Jen Dudley (718) 651-7770, ext. 301.

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