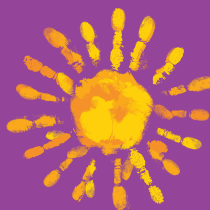


Individual. Family. Community.

2018 ANNUAL REPORT



**THE CHILD
CENTER OF NY**

Strengthening Family. Building Community.

Dear Friends:



At The Child Center of NY, we're grateful to celebrate this year an amazing 65 years of service to some of New York's most underprivileged — and resilient — children, families, and entire communities.

.....

We are ever expanding our reach through partnerships new and old, and by reconnecting with clients we've helped who've come back to share their stories so that more and more lives can be strengthened and supported by our programs. When a case is closed, we don't close the door or turn our backs on these clients; they remain in our hearts and in The Child Center family.

Because as parents ourselves, we are guided by our desire to provide for our children so that they should be able to hit the ground running in school and in life — finding their paths easily and cleared of obstructions to success along the way. In other words, we want what all parents want for their children: safety, security, health, and happiness. If our kids are sick, we take them to the doctor. If they need extra help in school, we can afford to get them extra tutoring (and know where and how to get it).

Unfortunately, Child Center clients don't always know where to turn to get the assistance they need. They live in under-resourced communities, come from immigrant populations whose first language isn't English, or face countless other barriers to the everyday advantages most people take for granted. The fact that we're able to make a difference in their lives through our five diverse lines of business — helping them not just to survive but to thrive — stands as testament to the hard work of a dedicated board, a culturally competent and diverse staff, and, especially, to the incredible generosity of supporters like you.

We hope you enjoy our FY 2018 Annual Report and that you'll continue to be involved by following us on social media, signing up for our newsletter, attending one of our events, or making a donation. On behalf of the now more than 35,000 individuals we serve annually: THANK YOU — from our big family to yours.

Warmly,

A handwritten signature in black ink that reads "Traci".

Traci Donnelly
Chief Executive Officer

A handwritten signature in black ink that reads "Dick".

Dick Jay
President of the Board of Directors

The Child Center of NY serves youth from some of the toughest neighborhoods, from birth to adulthood, with evidence-based, innovative programs that help them overcome behavioral health challenges and engage them with school so they can learn at the level of their peers. We help them become secure, capable, and confident, through programs in these areas:



Behavioral Health

Licensed mental health and substance abuse professionals provide therapy and other services to support children and adults through a wide range of emotional challenges, helping them achieve their full potential.

Early Childhood Education

Early Head Start, Head Start, Parent-Child Home Program and child care services for low-income children prenatal to age 5 ensure our youngest clients are on track to start school ready to learn and begin life ready to thrive.

Health Homes and Integrated Care

When we say we care for children holistically, we mean it. Our Health Homes and Integrated Care staff collaborate with everyone in a child's world — for example, her parents, teachers, and health care providers — to ensure they are working together for the child's overall well-being.

Child Abuse Prevention and Family Support

Prevention programs help parents raise their children in a safe and nurturing environment. We work with families currently involved with the child welfare and justice systems, as well as those who may be at risk of becoming involved — so that they don't.

Youth Development

Our youth development programs support youth ages 5–24 in developing cognitive, academic, social-emotional, and physical skills. Programs include afterschool and summer extended learning, college and work readiness, internships, community schools, and specialized groups.

Financial Highlights



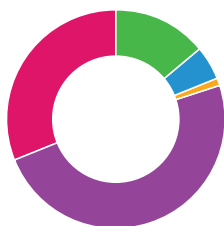
STATEMENT OF ACTIVITIES AND CHANGES IN NET ASSETS

For the years ending June 30, 2018 and June 30, 2017

	Totals	
	2018	2017
REVENUE AND SUPPORT:		
Contracts and grants revenue	\$ 36,708,525	\$ 32,776,454
Patient services revenue, net	12,676,044	11,557,459
Contributions	648,737	1,069,962
Fundraising, net of direct expenses of \$206,992 and \$237,774	662,452	531,123
In-kind contributions	958,647	951,061
Other income	178,495	51,801
Total revenue and support	51,832,900	46,937,860
EXPENSES:		
Program services	44,697,811	40,772,257
Supporting services, management and general	6,127,765	5,740,236
Supporting services, fundraising	527,086	326,197
Total expenses	51,352,662	46,838,690
Excess (deficiency) of revenue and support over expenses	480,238	99,170
NON-OPERATING ACTIVITY:		
Legal settlement	625,000	—
Change in net assets	1,105,238	99,170
NET ASSETS:		
Beginning of year	2,803,298	2,704,128
End of year	\$ 3,908,536	\$ 2,803,298

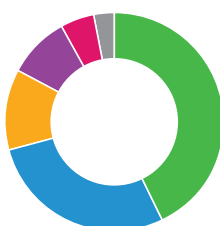
To see our complete audited financial statement, please visit www.childcenterny.org.

Who We Serve by Program



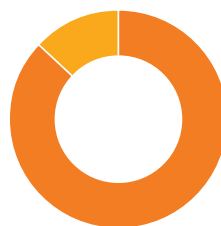
Behavioral Health	14%
Early Childhood Education	5%
Health Homes and Integrated Care	1%
Prevention and Family Support	49%
Youth Development	31%

Who We Serve by Ethnicity



Hispanic or Latino	43%
Black/African American	28%
Did Not Disclose	12%
Asian	9%
Caucasian	5%
Mixed and Other	3%

How We Spend Our Money



Programs and Services	87%
Administration and Fundraising	13%

A Commitment to Results

In our Workforce Innovation and Opportunity Program for low-income teens:

100%

graduated high school

10%

were offered employment at the locations where we placed them to intern and work during the school year

80%

went on to college



NYPD 101st Precinct
@NYPD101Pct

The 3rd Annual Break Every Chain Event was a huge success. 🎉 The night consisted of several community workshops to help teenagers and police officers break down barriers and to trust/depend on one another. [#ItsWhatWeDo](#) [#NYPDConnecting](#)

Donovan Richards @DRichards13 • Mar 4
Replying to @NYPD101Pct @ChildCenterNY
Greatest event we do in my opinion. Thank you for being a true partner in this initiative. We are changing the trajectory of someone's life in that room!



5:15 PM – 4 Mar 2018

1 7 33



Behavioral Health

SPOTLIGHT ON: ASIAN OUTREACH PROGRAM

Asian Americans are the fastest-growing ethnic group in New York City, and they often face unique and difficult challenges, including an unfamiliar language and culture; poverty; and conflict between immigrant parents and American-raised children. The Child Center of NY's Asian Outreach Program helps families handle these challenges by providing mental health screening, information, and counseling to low-income Asian American youth and their families. AOP's bilingual and bicultural therapists are steeped in the culture of their clients — enabling them to reach troubled young people before they slip through the cracks.

Since 2015, our behavioral health clinics have experienced a **44%** increase in face-to-face time with clients.

MEILING

After nearly losing her life during what should have been a simple surgery, Meiling began experiencing flashbacks, excessive worries, and other PTSD symptoms — on top of the existing stresses of being a recent immigrant. She became so anxious that she stopped attending school. That's when Meiling was referred to The Child Center's Asian Outreach Program. She began therapy at our Flushing Clinic with AOP therapists Cathy and Yezi, who helped the 17-year-old develop coping skills using cognitive behavioral therapy. With this method, they were able to help Meiling recognize unhelpful thinking patterns and practice challenging them. And they actively involved Meiling's family in the process. "Having family's understanding and support gave me more motivation to change," says Meiling.

Reengaging in school, hobbies, and social life was also part of therapy, and Meiling began playing guitar, taking an SAT prep course, spending time with friends, and attending school regularly. "Cathy listened and provided a lot of support," says Meiling. "She helped me identify my problems and taught me how to break down my goals into baby steps. ... Then with Yezi, I became more independent and found my true self."





Early Childhood Education

SPOTLIGHT ON: EARLY HEAD START AND HEAD START

Our Early Head Start program (for ages prenatal-3) and Head Start centers (ages 3-5) provide low-income children with a safe, stimulating environment that encourages cognitive, social, and emotional development. We emphasize hands-on, play-based learning that teaches children academic concepts in ways that make sense to them and get them excited about school. We also help parents — many new to this country — become familiar with the NYC school system and to build a support network among families. Our goal is to ensure children start kindergarten academically and emotionally ready to succeed, and to ensure parents are equipped to support them along the way.

In our Escalera Head Start program in Manhattan:

- **100%** of 4-year-olds met (12.5%) or exceeded (87.5%) widely held expectations for **social-emotional development**, up from 29% in the fall.
- **100%** of 4-year-olds met (12.5%) or exceeded (87.5%) widely held expectations for **cognitive development**, up from 29% in the fall.

JESSICA

Jessica's oldest son had a tough time adjusting to kindergarten. He hadn't gone to preschool and had difficulty learning and talking to other children. When Jessica's second son, Anthony, was 3 years old, she met with a Child Center staff member, who told Jessica that Anthony could attend our Early Head Start. At first, Jessica was reluctant to enroll him in the unfamiliar program, but once she did, she saw an incredible difference in how Anthony was learning.

Now Anthony attends our Head Start in Corona, and his younger siblings Marie and Yadiel began attending EHS. Jessica is thrilled with how they are learning and growing, and she's also happy with the support she receives for herself — especially through EHS's Personal Best support group, which helps with parenting and building a social network. "We talk about how we were raised, and how we can do differently," Jessica explains. "In my house growing up, there was a lot of slapping. ... but I learned that I have the power to break any parenting cycles that I do not want to continue. ... I feel happy — like I learned how to be a mom."





Health Homes and Integrated Care

SPOTLIGHT ON: THE HEALTH HOME PROGRAM

When we say we care for children holistically, we mean it. Our Health Homes and Integrated Care program staff collaborate with everyone in a child's world — for example, her parents, teachers, and health care providers — to ensure they are working together for the child's overall well-being. The Health Home Program is for youth who have been diagnosed with two or more chronic conditions — such as depression and asthma — or with SED (serious emotional disturbance). Our extensive research and firsthand experience have shown us that with the right support, these children can — and do — go on to lead happy, healthy, and fulfilling lives.

In our Home-Based Crisis Intervention program for youth at serious risk of psychiatric hospitalization, **96.15%** of clients were able to be maintained in the community without the need of hospitalization or a higher level of care.

SAMANTHA

Samantha, 17, lives with her grandparents, mother, stepfather, and two siblings in a small apartment in Jamaica, Queens. Diagnosed with lupus and major depressive disorder, she often must visit the ER due to body pain and discomfort. She also attends therapy (counseling) at The Child Center's Jamaica Family Center Clinic. Vanessa Hernandez, her Health Homes Resource Coordinator, says, "Samantha knows she has a voice — and we hear her loud and clear! She wants to be a mental health counselor, which makes us so proud."

Samantha is optimistic by nature and looks forward to graduating from high school. Receiving a new computer, clothes, furniture, and, of course, regular visits from The Child Center, things have been much better. "People seem to see me differently than I see myself," she explains. Last year, with assistance during the application process, The Child Center helped Samantha's brother graduate, and he now attends LaGuardia Community College.

At school, Samantha is doing well. Her family has been very supportive and involved in both her medical and mental health treatment. "I've noticed more motivation and interest in the visits. She feels important because someone's always coming to look after her and see about her needs," says Samantha's mother, Blanca. Her abuela (grandmother), Rosa, says, "If Samantha is fine, then we are all fine."





Child Abuse Prevention and Family Support

SPOTLIGHT ON: HOME- AND OFFICE-BASED SERVICES

In our Child Abuse Prevention and Family Support programs, we work to prevent children and families from a variety of obstacles and unsafe situations — whether it be domestic violence, behavioral health challenges, or entering foster care. We anticipate problems before they arrive and help parents and other caregivers develop the tools to raise their children in a safe and nurturing environment. We provide support for families currently involved with the child protection system, as well as those who simply feel overwhelmed by the stresses of their daily lives. All of our programs include parent education, family counseling, home visits by master’s-level social workers and other trained case planners, and an emphasis on keeping families together.

Out of **1,103** children in our general and FTR (family treatment rehabilitation) prevention programs, only **4** children were placed in foster care for a prevention rate of 99.637%.

ELVIRA

Elvira is the mother to Rosa, 7, Heidi, 4, and Jesus, 2. She has been a Child Center client in our Prevention, Early Head Start, Head Start, and Behavioral Health programs. After seeing an advertisement in a hospital women’s bathroom, she contacted Administration for Children’s Services, who referred her to us for concerns surrounding substance abuse and domestic violence by the father of her children. After five years of counseling, home visits, education, workshops, and a multitude of other supports, Elvira is still with her partner and has witnessed a “complete change” in his behavior. It’s still a work in progress, but now, working regularly with Early Childhood therapist Yessenia Rodriguez, MSW, Elvira participates in the PTA and has been able to take on a leadership role in the EHS parent policy council — and to provide more support to her children. “We help the families develop charts, which are great for bringing structure to morning, bedtime, and afterschool routines. Adhering to a routine helps the parent and child to be on the same page as far as what the expectations are and provides them with independence as well as organizational skills,” says Yessenia.

And Elvira has been grateful for the results. “I’m learning the importance of mealtimes together and the way my children socialize with peers. On a personal level, I’ve learned different techniques to handle tantrums and challenges that once gave me a lot of stress.”





Youth Development

SPOTLIGHT ON: CORNERSTONE COMMUNITY CENTERS

Cornerstone centers, located in NYC Housing Authority complexes and funded by the NYC Department of Youth and Community Development, serve under-resourced communities, providing programs and a welcoming environment for children, teens, and adults. In FY 2018, The Child Center became the sole Cornerstone provider in Far Rockaway, a peninsular community in Queens that is deeply under-served but rich in community spirit. It was our honor to work alongside community members on meaningful local efforts, such as a peace march and summit; an LGBTQ forum; and a “summer of service.” In between events, our staff are at the centers day in and day out, in evenings and on weekends, working especially with young people to build character and set lifelong goals — and take steps to achieve them.

Our Youth Development programs serve more than **11,000** young people through **42** programs, in communities where youth services are most lacking.

TRISTAN

When Tristan received a bad report card, he was disappointed and wanted to do better. Private tutoring opportunities are scarce in his Far Rockaway community, and his family couldn't afford a tutor even if one were accessible. So Tristan did what he often does when he needs extra support: He turned to the Redfern Cornerstone Community Center, where he participates in the afterschool program. “I struggle with math, and Mr. Hunter helped me better understand my math problems,” Tristan says of one of the center’s tutors. “He also helps me with focus, motivation, and becoming organized. He was able to explain things, and now I am doing much better.”

While Tristan appreciates the homework help, it's not the reason he gives when asked why he likes coming to the center. “I come to the center to have fun plus see my friends,” Tristan says. “The center is the place where you can be with your friends and call them family.”



In Summary... and Looking Ahead



FY 2018 was replete with accomplishments, milestones, growth, and, always, incredible challenges of the best kind.

Our 65th anniversary gala, “Finding Your Voice,” celebrated with a look back at the ways we’ve helped youth and people of all ages to be confident and successful in their communities. Looking forward to the 20th anniversary of our Youth Development program, we also celebrate the many ways we’ve encouraged our youth to compete, succeed, and grow. As our partnership with Northwell Health, New York’s largest health care provider, has recently gotten off the ground, we now offer primary medical services, including health assessments; medical histories; height and weight measurements; vision, hearing, and nutritional screenings; and parental guidance to low-income families, on site at Child Center programs. Annually, more than 35,000 clients benefit from the relationships we make with other like-minded businesses, as we find more paths to managing the challenges of extreme poverty, language barriers, and limited access to quality care in under-resourced communities.



We don’t believe that the stories we shared in these pages are necessarily complete or always dramatic victories — or that all people don’t face some kind of hurdle throughout their lives — but when we close a case and a client no longer needs us — that’s our idea of success. And on the other hand, as long as we can help, there is no such thing as failure.



@childcenterny
December 13, 2017

We hosted our annual #HolidayParty this week. Kids loved the activity tables & #BalloonArtist — and meeting @mrmet! And, as always, our own @deepmalya as #Santa was a huge hit. Special thanks to all who made the night a success, including our sponsors @riteaid, @kmpg, the venue @damikeleillagio, and our DJ @mattinmotion!

#HappyHolidays #NYC #NYCKids #Celebrate #OurChildren #OurFuture #ChildCenterNY #Kids #Children #Family #Community #StrengtheningFamily #BuildingCommunity #DeepIsSanta



Thank You to Our Supporters



The Child Center of NY has been able to accomplish extraordinary things this year because we have extraordinary supporters. Our deepest thanks to all the individuals, foundations, corporations, and other entities that made it possible for The Child Center to meet new challenges and expand our reach to include even the most under-served communities and families in fiscal year 2018 (July 1, 2017–June 30, 2018).

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The Child Center of NY is 🏆 playing baseball
June 11, 2018

Major League Baseball was in #FarRockaway this weekend for a youth baseball clinic! It was the third stop of the "Five Borough NYC Play Ball Tour," launched this year "to capture New York City's love of baseball and reintroduce the many casual forms of baseball and softball..." according to MLB.

On hand was New York Mets ambassador, Tim Teufel, and MLB's VP of Youth Programs, David James, who encouraged the kids, "If you want to play ball, play ball."

Thank you, MLB, for the support and for bringing this great event to this great town! #PlayBall



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The Child Center of NY offers a holistic, family-centric approach to helping under-served youth.

Our mission is to strengthen children and families with skills, opportunities, and emotional support to build healthy, successful lives. We hold ourselves accountable for our results, using methods that are proven to make a difference.

Our programs are located in the communities we serve, with staff who collectively speak nearly two dozen languages and understand the challenges our clients face.

We know that with the right skills, education, counseling, and development programs, children can reach their full potential.



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