



**THE CHILD  
CENTER OF NY**

Strengthening Family. Building Community.

# INNOVATING FOR THE NEXT



**YEARS**

2022 IMPACT REPORT

**Four Initiatives to Disrupt the Trajectory  
of Generational Poverty**

# 2022 IMPACT REPORT



**THE CHILD  
CENTER OF NY**

Strengthening Family. Building Community.

## OUR MISSION

STRENGTHEN CHILDREN  
AND FAMILIES WITH  
SKILLS, OPPORTUNITIES,  
AND EMOTIONAL  
SUPPORT TO  
BUILD HEALTHY,  
SUCCESSFUL LIVES.

## OUR VISION

DISRUPT THE  
TRAJECTORY OF  
GENERATIONAL  
POVERTY.

## WHAT SETS US APART

HOLISTIC, COMMUNITY-  
LEVEL, AND PEER-DRIVEN  
CHANGE MODELS.

## FOUR INITIATIVES TO DISRUPT THE CYCLE OF GENERATIONAL POVERTY

The Child Center works with families and whole communities to turn cycles of poverty into cycles of opportunity. Feedback from clients and research alike helped us reframe this work into four initiatives that focus on the building blocks of families' lives: education, health, direct investment, and new models for community development.



**INCREASING HIGH SCHOOL  
GRADUATION RATES**



**FAMILY HEALTH  
& WELLNESS**



**CASH+COMMUNITY  
WORKS**



**RDI  
(RESEARCH, DEVELOPMENT  
& INNOVATION)**

**55,431**

New Yorkers served



**100**

Programs



**60**

Locations in  
all 5 NYC boroughs  
and Long Island



# INCREASING HIGH SCHOOL GRADUATION RATES

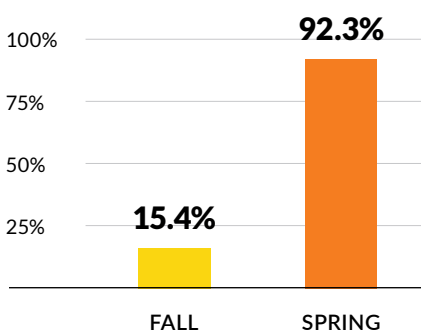


A high school diploma leads to a myriad of possibilities that position youth to break free from a cycle of poverty. The Child Center works with families from the time a child is born to achieve this goal.

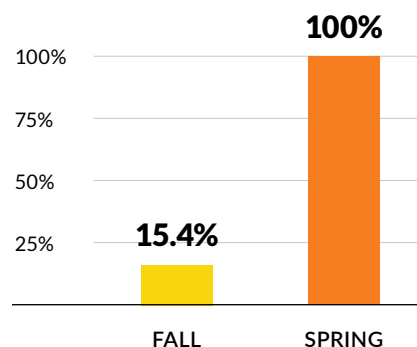
## ESCALERA HEAD START PROGRAM

3-year-olds who met or exceeded widely held expectations

### LITERACY



### SOCIAL-EMOTIONAL DEVELOPMENT



## LITERACY LEADERS

# 87%

of kindergartners and first-graders improved sight-word skills



# 72%

of kindergartners and first-graders reading at grade level\*



\*Compared to the schools' average of 49% for third-graders, the first year of school-wide testing.

## AFTERSCHOOL & SUMMER LEARNING

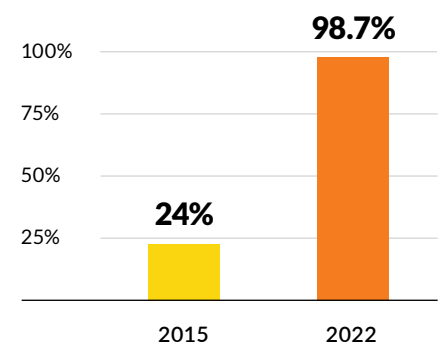
### SUMMER RISING PROGRAMS

"ABOVE STANDARD" OR HIGHER RATING

by NYC Department of Youth and Community Development

## COMMUNITY SCHOOLS

### AUGUST MARTIN HIGH SCHOOL GRADUATION RATE



LEARN MORE ABOUT COMMUNITY SCHOOLS

## CLIENT STORY: SILVIA

When Silvia enrolled her daughter in Early Head Start, they both achieved important milestones.

[READ THE FULL STORY](#)



# FAMILY HEALTH & WELLNESS



If you are born into and grow up in a physically, emotionally, and financially healthy family, you have a tremendous head start in life. The Child Center helps families give that kind of start to every child and provides care for every member of the family. We began in 1953 as a children's counseling center, and a commitment to mental health remains at the heart of everything we do.

## HEALTH HOMES PROGRAM

for youth with multiple chronic conditions or Serious Emotional Disturbance (SED)

**792**

clients served



**786**

of those clients remained  
with their families  
and avoided out-of-home  
placement for a  
**99% SUCCESS RATE**



**785**

of those clients graduated  
or were promoted  
to the next grade for a  
**99% SUCCESS RATE**



## FLUSHING PREVENTION AND FAMILY SUPPORT PROGRAM

**100%**

of children at risk of  
abuse or neglect were  
able to remain safely  
in their homes after  
whole-family treatment



## CASH+COMMUNITY WORKS

Financial health means switching the nexus of power to families. C+C launched in 2022 with direct investment in **300 families**.



READ ABOUT OUR GROUNDBREAKING [CASH+COMMUNITY WORKS](#)  
AND HOW IT TRUSTS FAMILIES WITH POWER TO LIFT THEMSELVES  
OUT OF POVERTY FOR GOOD.



# FINANCIALS, GROWTH, AND THE NEED FOR CHANGE



In the last two decades, The Child Center has experienced exponential growth: from \$12 million in 2002 to nearly \$78 million today.

## THE NUMBERS DON'T TELL THE WHOLE STORY:

Our budget for 2022 was actually **\$91 million**. This means we were expected to **deliver a \$91 million impact for \$78 million and were held accountable for that amount of work. Unfortunately, this discrepancy is rooted in underfunding and understaffing**, leading to fatigue and burnout among employees with an emotionally taxing workload meant for many more people. Our team members often come from the communities we serve, and advocating for them is as important as advocating for our clients.

This is an issue across the board at social impact organizations. The average annual turnover rate statewide for line staff like case planners and child care workers is 41-56 percent. The Child Center is addressing these challenges boldly:



**USING PRIVATE FUNDS TO INVEST IN OUR EMPLOYEES**, since current funding structures prevent strapped governments from paying human services workers salaries that are commensurate with their skill and responsibility.

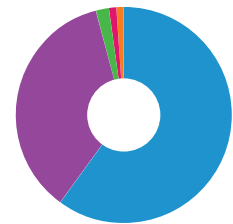


**ADVOCACY.** At the same time, The Child Center is active in the **#JustPay** movement for fairer funding structures and pay.



**SUPPORTING TEAM MEMBERS WITH MORE THAN SALARIES.** Human services workers are leaving the sector in droves because they can get lower-stress jobs for the same or higher salaries. The Child Center is improving employee wellness and engagement through efforts like promoting leaders from within; professional development; and centering equity, diversity, inclusion, and belonging (**EDIB**) for a staff that is 90 percent people of color and shares lived experiences with the people they serve.

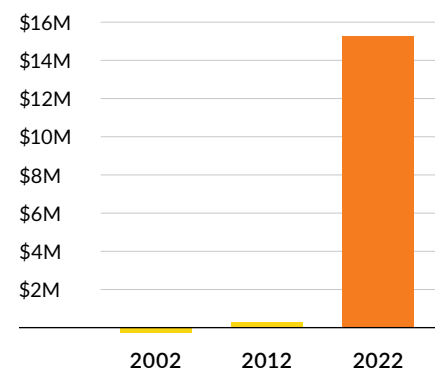
## TOTAL REVENUE AND SUPPORT



63%	Contracts and Grants Revenue
33%	Patient Services Revenue, Net
2%	Contributions and Fundraising
1%	In-kind Contributions
1%	Other Income

**Expenses:** Programs & Services: 86%;  
Management, Administration & Fundraising: 14%

## FINANCIAL STABILITY: GROWTH IN NET ASSETS



## RDI: RESEARCH, DEVELOPMENT & INNOVATION

Government contracts, insurance companies, and other revenue sources also do not fund research and innovation. Our RDI division is leveraging private investment to create transformative solutions, measure our impact, and continue innovating until no child is born into poverty—and no adult is condemned to it.

**LEARN MORE IN THE [FULL 2022 ANNUAL REPORT](#)**